

ELITE WEALTH NETWORK™

TrafficPrint™

Hand-Crafted, Ready-to-Send Outreach Content for Your Highest-Value Prospects

LEVEL THREE OF THE EWN GROWTH ECOSYSTEM



FIND
Level One
Audience Accelerator™



REVEAL
Level Two
WebTrafficCAM™



WIN
Level Three
TrafficPrint™

The few prospects who deserve a genuine human touch get one — at a level of craft you could never staff for.

AN ELITE WEALTH NETWORK™ FIELD GUIDE & STRATEGY REPORT

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Executive summary

Finding the right people and revealing the ones already interested is powerful — but it is only the setup. Revenue is won in the **conversation**, and for your highest-value prospects, generic outreach leaves money on the table.

TrafficPrint™ is **Level Three of the EWN Growth Ecosystem — the win layer**. Each week we take your **top identified prospects — up to 10 (Core) or 20 (Pro) — by value and intent** and build hand-crafted, sequenced outreach for each one: a bespoke email, a printed letter, and a phone approach, written to the individual and to exactly what drew their interest.

- **Done for you** — your team approves and sends; we do the writing and the craft.
- **Multi-channel by design** — email, mail, and phone, coordinated into one sequence.
- **Built for the few that matter** — the white-glove conversion layer, at a consistency you couldn't staff.

The bottom line

For high-ticket offers and long sales cycles, winning even one additional top prospect a week is transformative — and that is exactly what TrafficPrint™ is engineered to do.

PART I

The conversion gap

You found them. You revealed them. Now what? For most teams, the highest-value prospects get the same templated follow-up as everyone else — or no follow-up at all.

Audience Accelerator™ fills the funnel and WebTrafficCAM™ reveals who is interested. But a name on a list is not a customer. The gap between **knowing** your best opportunity and **winning** it is the conversation — and that conversation, done well, is hard, time-consuming, and rarely sustained week after week.

PART II

Why generic outreach fails the best prospects

High-value deals are not won by volume. They are won by a message that feels personally written, that references exactly what the person looked at, and that arrives through more than one channel at the right moments.

A template can reach a thousand people. It cannot win the one prospect worth more than the other nine hundred and ninety-nine combined.

That level of craft is almost impossible to sustain in-house — across every top prospect, every week, without it slipping back into copy-paste. TrafficPrint™ exists to make it effortless and consistent.

PART III

How TrafficPrint™ works: your weekly top prospects

Each week, your identified prospects are ranked by value and intent, and your **top prospects** — **up to 10 or 20 a week, by tier** — are selected for hand-crafted treatment. For each one, our specialists build a complete, sequenced outreach kit — and hand it to you ready to send.

Every week, the few that matter most



Up to 10 or 20 hand-crafted, ready-to-send outreach sequences each week — by tier.

Twenty is a deliberate number: enough to move the needle on pipeline, few enough that every sequence can be genuinely personal.

PART IV

Three channels, one story

Email, mail, and phone — coordinated into a single story, told to one prospect, around what they actually engaged with.



One story, told across three channels — written to the individual and what they engaged with.

- **Email** — personal and relevant, referencing the specific pages or content they explored.
- **Letter** — a printed, high-trust touch your competitors have abandoned; it cuts through a crowded inbox.
- **Phone** — a real conversation, with an approach and talking points built for that individual.

PART V

Hand-crafted, not templated

This is the difference that defines Level Three. Every TrafficPrint™ sequence is written to the individual — their situation, their interest, the exact thing that brought them in — not assembled from a generic template with the name swapped.

Relevance is the whole game

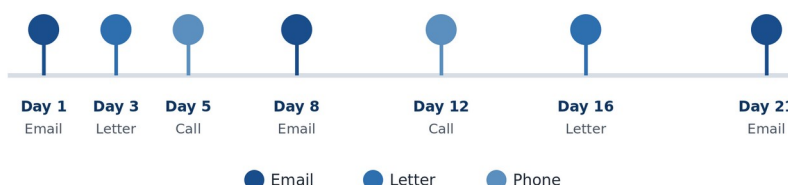
Outreach is built around the specific pages, products, or content the prospect engaged with. The result reads like it was written by a thoughtful human who did their homework — because it was.

PART VI

The multi-touch sequence, mapped

A single touch rarely wins a high-value prospect. TrafficPrint™ sequences are mapped across roughly three weeks, alternating channels so each touch builds on the last:

A coordinated multi-touch sequence

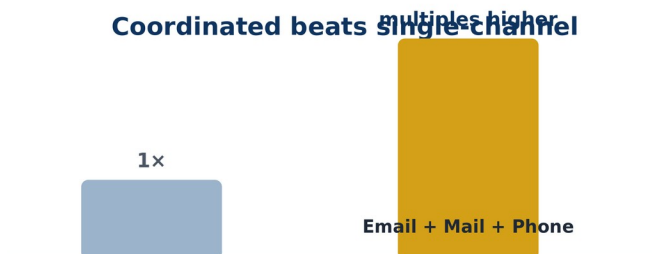


The cadence is deliberate — tight enough to stay top-of-mind, spaced enough to feel human rather than relentless. Your team simply approves and sends on schedule.

PART VII

Why coordinated beats single-channel

Different people respond on different channels, and a coordinated multi-touch sequence dramatically outperforms any single channel alone. Email, mail, and phone working together is not redundancy — it is how serious outreach has always worked.



Illustrative: a coordinated sequence reaches people no single touch can.

TrafficPrint™ orchestrates all three so no opportunity falls through a single-channel crack.

PART VIII

Done-for-you: you approve, we craft

TrafficPrint™ takes the highest-value work off your plate. Our specialists research each prospect and write the full sequence; you review, approve, and send. The craft and the consistency are ours; the relationship and the close remain yours.

- **We research and write** — the email, the letter, the call approach, per prospect.
- **You approve** — quick review keeps your voice and your judgment in control.
- **You send and close** — the conversation, and the relationship, stay with you.

PART IX

The economics

Like every level of the ecosystem, TrafficPrint™ does not need to work often to pay for itself — it needs to work occasionally, on deals that are worth a great deal.

Win one top prospect a week.



Your monthly cost

The value of a single won high-value deal

For high-ticket offers, one extra win a week is transformative.

For a high-ticket offer, **one additional won prospect a week** can dwarf the cost of the service many times over. The conversation shifts from “cost per touch” to “return on the relationships we win.”

PART X

Industry applications

- **Financial advisors** — a bespoke, compliant approach to a high-net-worth prospect who studied your seminar or retirement content.
- **Mortgage** — a perfectly-timed, multi-channel sequence to a rate-watcher the moment the window opens.
- **Real estate** — a personal note plus a call to a buyer who lingered on specific listings.
- **Roofing & home services** — a fast, tangible touch to a storm-impacted homeowner near a recent event.
- **Builders & remodelers** — a handwritten-style, portfolio-specific approach to a high-budget researcher.
- **Any high-ticket business** — wherever a single won deal justifies real craft, TrafficPrint™ delivers it.

PART XI

Compliance & data stewardship

- **Built for lawful outreach** — sequences ship with usage guidance; members own their outreach decisions.
- **Subscriber responsibility** — you remain responsible for TCPA, CAN-SPAM, and Do-Not-Call compliance.
- **Respectful by design** — cadence and channels are calibrated to be human, not intrusive.
- **Review first** — run new offers and scripts through compliance review before launch.

PART XII

The Elite Wealth Network™ ecosystem

TrafficPrint™ is **Level Three** of the EWN Growth Ecosystem — the layer that converts. The three levels form one engine: **Find** → **Reveal** → **Win**.



- **Level One · Find — Audience Accelerator™** — builds and monthly-refreshes your best-fit audience.
- **Level Two · Reveal — WebTrafficCAM™** — identifies the anonymous visitors already on your site.
- **Level Three · Win — TrafficPrint™** — hand-crafts ready-to-send outreach content for your top prospects. **(This report.)**

Designed to ladder

Each level stands on its own; together they form a recurring demand engine. This report is the Level Three companion to the EWN Growth Ecosystem master guide.

PART XIII

Implementation — getting started

1. **Connect your prospects** — TrafficPrint™ draws from your WebTrafficCAM™ identifications and Audience Accelerator™ audiences.
2. **We rank & select** — up to 10 (Core) or 20 (Pro) highest-value prospects are chosen each week.
3. **We craft** — a bespoke email, letter, and phone sequence is written for each.
4. **You approve & send** — quick review, then the sequence runs on schedule.
5. **You close** — the conversation, and the relationship, stay with you.

Final thought

The difference between knowing who your best opportunity is and actually winning it is the conversation. **TrafficPrint™ makes that conversation effortless, personal, and consistent** — for the few prospects worth the most.

Win the ones that matter.

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About Elite Wealth Network™ — a marketing-data company delivering intent-based audience acquisition through its three-level Growth Ecosystem: Audience Accelerator™ (Find), WebTrafficCAM™ (Reveal), and TrafficPrint™ (Win) — supported by Human-Built Outreach™, the hands-on workup between EWN specialists and each member.

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